

VENTURE LANE

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55 Court Street, Boston, MA 02203



About Venture Lane

Venture Lane is committed to being the best startup hub for founders growing early stage tech companies in Boston. To create measurable value for early-stage tech companies, Venture Lane brings together the best elements of coworking spaces and accelerators: Venture Lane fosters the entrepreneurial spirit, provides its members with access to valuable resources, education and world class experts, and features an outstanding, personalized space for leading founders and committed tech companies - all without taking equity. Venture Lane carefully curates the participating startups to ensure fit. As a result, the members are like-minded entrepreneurs that collaborate with the entire community. Each of the entrepreneurs and companies at Venture Lane follow a unique set of standards to create this unique working environment.

Each company in Venture Lane has:

- The team is located in Boston and founder-led
- 1-15 employees
- An existing, launched product
- A business in a high growth phase
- A first round of funding accomplished
- A large and attractive market segment
- No conflict of interest with other members

Workspace Options

Venture Lane is only steps away from multiple means of public transportation and local landmarks, and is just minutes from the airport. The Venture Lane Space holds 25 companies or 130 seats. There are multiple space options for members to choose from. Some of those options include:

- Private Office Membership
 - A quiet and lockable space for you and your 4-13 person team.
- Dedicated Desk Membership
 - Your own desk with a locker in a shared space in the location of your choice.

Current Companies in Venture Lane

- [CareAcademy](#) - CareAcademy develops evidence-based online classes to help both professional and family caregivers provide excellent care at home.
- [Core DNA](#) - Core DNA is an all-in-one digital experience platform that enables enterprises to better manage web content, as well as their overall e-commerce presence with unprecedented ease.
- [Meenta](#) - Meenta is an open marketplace where scientists can book Next-Gen Sequencing instruments on demand, all through an elegant mobile interface that's fast, affordable and safe.
- [One Way Ventures](#) - One Way Ventures is focused on backing exceptional immigrant entrepreneurs.
- [Whispli](#) - Whispli provides a secure, anonymous, and cost-effective whistleblower platform & case management solution.

Venture Lane Team



Christian Magel | Founder

Christian Magel is the founder of Venture Lane and is an international startup veteran, coach, advisor and business angel with expertise in go-to-market strategies, communications and international roll out. He was co-founder, CMO and Executive Director of amaysim Australia where he helped grow the company to IPO, resulting in Australia's largest independent mobile provider. An international tech startup and marketing leader, Christian is highly engaged with the tech startup ecosystem where he acts as investor, advisor and coach. In addition to Venture Lane and amaysim, he also co-founded simyo and DigiCit. Christian is an active international Business Angel, a member of Launchpad Venture Group, and mentor at Founder's Institute and MassChallenge. Christian earned his degree from European Business School, Oestrich Winkel, Germany and has also studied at Ludwigs-Maximilians-Universitaet, Munich, Germany, at Sup-de-Co La Rochelle, La Rochelle, France and at Thunderbird – American Graduate School of International Management, Glendale, AZ, USA.



Ross Palley | General Manager

An expert in various startup and accelerator programs, Ross Palley is the General Manager of Venture Lane. Previously, Ross was the Startup Services Manager for MassChallenge Boston where he served as the first point of contact for the 128 seed-stage startups in MassChallenge's flagship, industry agnostic accelerator program. Ross also supports Boston founders at the idea stage as a Program Manager with Founder's Institute, the world's premier pre-seed startup accelerator. Prior to moving to Boston, Ross was a Community Lead with the Techstars Startup Weekend team in New York and helped to organize lean startup boot camps in partnership with Coca Cola, Sony, IBM, CEMEX, and other corporate innovators. Ross also held quality assurance and customer success roles at Eze Software. Ross earned his BA in Political Science with special concentration in Community Building from Emory University in Atlanta, Georgia.